



Erasmus+



**LOCAL HEALTH  
AND SUSTAINABLE  
DEVELOPMENT**



# LET'S GET STARTED!!

**Sports & Activities...**

**Local Accommodation...**

**Tourism Courses...**

**...in Azores**

## AZORES *portugal*



ATLANTIC  
OCEAN



# LET'S GET STARTED!!

The Azores are an island region in which tourism, as an important sector of activity, can be established as the motor of regional development.

The tourism development model in the Azores is based on sustainability and territorial cohesion. The tourism sector has been adopted in nature, which allows the potential of the different islands to be expanded and to be the brand image of the Azores.





# LET'S GET STARTED!!

**Nature Tourism is a sustainable tourism modality that has provided the emergence of a new type of accommodation, local accommodation, the dynamism of sports and leisure activities.**

**Rural Tourism was emphasized in the smaller islands of the archipelago, namely in the Islands of the Triangle, Pico, Faial and São Jorge islands, being emphasized that in Pico Island, the Prize of the Rural Tourism was attributed to the municipality of São Roque.**



# **SPORTS & ACTIVITIES IN AZORES**

**There are many companies in Azores that offer an array of different activities to tourists that promote a healthy and active life style, as well as wellbeing.**

# THE TRAILS:



For centuries, the easiest way of travelling to different locations, in the same island, was by sea.

In reality the paths were scarce and only a few were big enough for carriage to pass by.

Those paths were rehabilitated so that everyone can enjoy the beautiful landscape around them.

In reality, each of these trails lets tourists pass by areas of exceptional beauty, connecting almost every corner of each island.



# THE MOUNTAIN HIKING:

In Pico island tourists can hike  
the largest mountain of Portugal  
with 2351m.





# **KAYAKING AND THE CANOEING:**

**In Azores these sports are practiced in interior waters and on open sea.**

**Tourists can explore the amazing lagoons or paddle around the small islets to see marine birds and explore caves.**

**These activities enable a physical and emotional indulgence with the Azorean landscape.**





# THE CANYONING:

Azores is composed of nine volcanic islands, three of which provide excellent canyoning conditions.

São Miguel, São Jorge and Flores offer a vast supply of beautiful canyoning options and itineraries, all of which are unique to each island.





# THE CANYONING:

The Island of Flores provides the most diversified itineraries, from large vertical descents to simple tracks.

The Island of São Jorge mainly features large vertical descents. There are also interesting spots on the islands of Santa Maria and Faial.





## **THE BIKE TOURS:**

**Explore the Azores alluring volcanic landscapes by bike for a unique and stimulant experience. The islands boast a variety of trails ideal for all levels, as well as an array of fascinating nature and unusual volcanic terrain.**

**From ultra-technical single tracks which connect mountains, beaches and Fajãs to roads surrounding lakes and mountain ranges which flourish with native fauna and flora, the Azorean islands offer a biking experience for every taste and skill level.**





## **THE BIKE TOURS:**

**If you would rather bike on the road, the islands also provide a large road network. These roads connect some of the Azores most fascinating places for breath-taking landscapes and culture, pastures, mountains and villages.**

**In addition, you can cool off after a long day of biking at one of the archipelago's many bathing sites, natural, warm water baths which are located in tidal pools or the ocean.**



# THE HORSEBACK RIDING:

Those who love horses will discover a riding haven in the Azores, home to many well-trained Lusitanos and Mixed Portuguese horses. These islands offer breath-taking landscapes and views over the Atlantic Ocean, paired with colorful gardens and green pastures. You'll find a wide variety of short and multi-day long trails.





# THE PARAGLIDING

:

**The Azores are deemed a singular paragliding destination, providing several spots, as well as takeoff and landing areas.**

**It is possible to paraglide all year round, but the summer months are the best. Technical cross country flights allow you to fly over the volcanic craters of Furnas and the lakes of Fogo and Sete Cidades. Beaches and cliffs also offer very entertaining flights.**

**In fact, the village of Sete Cidades, in São Miguel Island, has been elected one of the 60 most beautiful sites to free fly in Europe.**





## THE WHALE WATCHING:

The Azores are currently one of the world's largest whale sanctuaries. Among resident and migrant species, common or rare, more than 20 different types of cetaceans can be spotted in the Azores. It is an impressive number and it corresponds to a third of the total number of existing species. This is an ecosystem with unique characteristics. With majestic whales and friendly dolphins, the blue Atlantic Ocean becomes even more magic around these nine islands.





# **HYDRO- THERMAL RESOURCES:**

**The Azores have hydro-thermal resources, which have been known and exploited for centuries. There are various springs of natural carbonic water, waterfalls and iron water pools, which have been used since the sixteenth century.**

**The highlight goes to the thermal baths Termas da Ferraria and the iron water pools in Furnas, on the island of São Miguel, and Termas do Carapacho on the island of Graciosa**





# THE SCUBA DIVING:

Azores's location in the midst of the North Atlantic Ocean, in a transition zone between the nutrient-rich currents from the north and the warm waters of the Gulf Stream, make this group of islands an authentic sanctuary for a large and varied number of marine species.

Although the Azores is considered one of the best places in the world for whale watching more and more divers who come here discover that in this group of islands of soft waters and incredible visibility, hide some of the best underwater experiences at European and world level.





# **LOCAL ACCOMMODATION IN AZORES**

# AZORES ACCOMMODATIO N:



It's a family host service, located in recovered old houses with by its architectonic, historic and artistic value, represents a certain time of the Azorean people life, like the "solares" (big old houses).

# RURAL TOURISM:



It's a hosting service on rustic houses where the owner also lives.

Several times the owner promotes different activities to dynamize the visitors stay, also renting equipment to help explore the islands.

The houses are built with material from the islands and the furniture is simple to integrate the regional typical architecture.





# TOURISM COURSES IN AZORES

**In The Azores We Have A University,  
In The Island Of São Miguel, And A  
Pole Of That Same University In  
Terceira Island.**

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Faial Island Professional  
School



São Jorge Island  
Professional School



The Pico Island  
Professional School



The university of the  
Azores

# UNIVERSITY OF THE AZORES

## UNIVERSITY COURSE OF TOURISM

- **Objective of the Course:**

Training staff to carry out technical and professional functions in the field of Tourism.

The study plan was designed to provide a comprehensive training, integrating disciplines in the areas of Tourism, Management, Economics, History and Languages, and provides the scientific, technical and personal relationship skills needed to understand the way structures work organizations and related





# UNIVERSITY OF THE AZORES

## UNIVERSITY COURSE OF TOURISM

- **Professional outputs:**

A Tourism licensee may perform various functions in public or private organizations:

a) Planning, management and monitoring of tourism in public entities of central, regional and local administration;

b) Tourism promotion and management of natural and cultural heritage in regional and local development bodies and / or associations;



# **PICO ISLAND PROFESSIONAL SCHOOL**

## ***TECHNICAL COURSE OF RECEPTION***

- ***Objective of the Course:***

The Reception Technician is the professional who performs the reception and reception service in hotel establishments, complementary means of tourist accommodation and other related establishments.





# PICO ISLAND PROFESSIONAL SCHOOL

## TECHNICAL COURSE OF RECEPTION

- **Professional outputs:**

Hotels and tourist accommodation



# **SÃO JORGE ISLAND PROFESSIONAL SCHOOL**

## ***TECHNICAL TOURISM COURSE***

- **Objective of the Course:**

The Tourism Technician is the professional that performs information services, animation and organization of events in tourism companies, reservations in travel agencies and reception and reception in tourist units.





# **SÃO JORGE ISLAND PROFESSIONAL SCHOOL**

## ***TECHNICAL TOURISM COURSE***

- **Professional outputs:**
  - Tourism Technician;**
  - Tourism Receiver;**
  - Guide of Museums and Monuments;**
  - Technician or Director of Travel Agencies;**
  - Reception Technician in Hotel Units;**
  - Technician of Air, Road and Maritime Transport Companies**



# **FAIAL ISLAND PROFESSIONAL SCHOOL**

## **TECHNICAL COURSE OF TOURIST**

## **INFORMATION AND ANIMATION**

- **Objective of the Course:**

To develop the services of information, organization and animation of events in tourism companies; perform travel agency services; to carry out the services of reception and reception in tourist unit.





# FAIAL ISLAND PROFESSIONAL SCHOOL

## TECHNICAL COURSE OF TOURIST INFORMATION AND ANIMATION

### • **Professional outputs:**

- a) Tourism companies;
- b) Autarchies (tourism departments, tourist offices, etc.);
- c) Camping Sites;
- d) Hotel Units;
- h) Airlines; Travel Agencies;
- i) Companies and Associations of Cultural Animation; Attraction type Neighborhoods;
- j) Regions of Tourism.





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